Savrli Privacy Policy

Last updated: October 30, 2026

Who this policy covers

This Privacy Policy explains how Savrly Inc, doing business as Savrli ("Savrli," "we," "us") collects, uses and shares personal information when you use our services, including:

- savrli.com and its city sites
- Savrli Network at savrlinetwork.com, about.savrlinetwork.com, and our apps on phones, tablets and TVs
- the Savrli creator portal
- our emails, events and social media pages

We call these the "Services." This policy applies to viewers, creators, restaurant partners and anyone else who uses the Services. Creators should also read the Savrli Network Creator Terms.

Savrly Inc is a Delaware corporation based in Marina del Rey, California.

Information we collect

Category	Examples	From whom
Identifiers and contact details	Name, email, phone, username, account ID	Viewers, creators, partners
Account and profile	Password, profile photo, bio, city, social handles, channel details	Viewers, creators
Content you upload	Videos, images, captions, comments	Creators, viewers who comment
Viewing and activity	Videos watched, watch time, searches, follows, likes	Viewers
Device and network	IP address, device type, operating system, browser, app version, approximate location from IP	Everyone
Advertising data	Ad views and clicks, advertising IDs, cookie IDs	Everyone
Payment and tax	Payout details, tax forms, Social Security or tax ID number	Creators who qualify for pay
Communications	Emails, support requests, survey answers	Everyone who contacts us

Category	Examples	From whom
Partner information	Business name, contact person, menus, hours, photos	Restaurant and event partners

Where it comes from. Mostly from you. We also collect some automatically when you use the Services, and receive some from service providers, advertising partners, social networks you connect, and public sources such as a creator's public social media profile.

Sensitive information. The only sensitive personal information we collect is creators' Social Security or tax ID numbers and payout account details. We use these only to pay creators and meet tax law, and never for advertising.

How we use it

- **Run the Services:** create accounts, stream videos, host creator channels, and remember your settings.
- **Recommend content:** suggest videos, creators, restaurants and cities you may like.
- **Pay creators:** count Qualified Views, calculate View Pay, make payments, and handle tax reporting.
- **Stop fraud and abuse:** detect bots, fake views, fake accounts and other invalid activity, and protect the security of the Services.
- **Show ads and sponsorships:** place ads and sponsored content, measure how they perform, and report results to advertisers.
- **Communicate with you:** send account notices, creator updates, support replies and, if you agree, marketing emails.
- **Improve the Services:** analyze how the Services are used and develop new features.
- **Follow the law:** meet legal, tax and accounting duties, enforce our terms, and respond to lawful requests.

Who we share it with

- **Service providers** that work for us under contract, such as video hosting and streaming, cloud hosting, payment processing, email, analytics, customer support and fraud detection. They may use your information only to provide services to us.
- **Advertising partners**, such as ad networks and measurement companies, to show and measure ads on the Services.
- **Sponsors**, who receive reports on how their sponsored content performed. These are combined numbers that don't identify you.
- **The public.** Creator channels, profiles, videos and comments are public on the Services.

- **Legal and safety.** When the law requires it, or to protect the rights, safety or property of Savrli, our users or others.
- **Business changes.** If Savrli is involved in a merger, acquisition, financing or sale of assets, your information may be transferred as part of that deal.
- **With your permission**, in any other case.

Selling and sharing for advertising

We do not sell your personal information for money. We do allow advertising partners to collect information such as device IDs, cookie IDs and viewing activity to show you ads based on your interests. Under California law this may count as "selling" or "sharing" personal information.

You can opt out at any time with the **"Do Not Sell or Share My Personal Information"** link at the bottom of our sites and in app settings, or by turning on Global Privacy Control in your browser. We do not sell or share information of anyone we know is under 16.

Cookies and tracking

We and our partners use cookies, pixels, SDKs in our apps, and similar tools to:

- keep you signed in and remember your settings
- count views and detect fraud
- understand how the Services are used
- show and measure ads

You can block or delete cookies in your browser settings, and reset or limit your advertising ID in your phone or TV settings. Some features may not work without cookies.

Global Privacy Control. If your browser sends a Global Privacy Control signal, we treat it as a request to opt out of selling and sharing for that browser. Our Services don't respond to other "Do Not Track" signals.

How long we keep it

We keep personal information only as long as we need it for the purposes in this policy:

Information	How long
Account and profile	While your account is open, then up to 90 days
Creator videos	While on the Services; removed within 30 days after you delete them or close your channel, unless tied to an advertising, sponsorship or other commitment

Information	How long
Viewing, device and fraud-check data	Up to 24 months
Payment and tax records	7 years after the last payment, for tax and accounting law
Support emails	Up to 3 years

We may keep information longer if the law requires it or to resolve disputes.

Security

We use reasonable administrative, technical and physical safeguards, such as encryption and limited staff access, to protect personal information. No system is completely secure, so we can't guarantee security. Keep your password private and tell us right away if you think your account was accessed without permission.

Your California privacy rights

If you live in California, you have the right to:

- **Know** what personal information we collect, use, share and sell, and get a copy of it
- **Delete** personal information we hold about you, with some exceptions (for example, records we must keep for tax law)
- **Correct** inaccurate personal information
- **Opt out** of the sale or sharing of your personal information
- **Limit** our use of sensitive personal information (we already use it only to pay creators and meet tax law)
- **Not be treated differently** for using any of these rights

How to make a request: email privacy@savrli.com. We'll confirm we received it within 10 business days and respond within 45 days. We may need to verify your identity first. You can use an authorized agent to make a request for you.

California residents may also ask once a year whether we shared personal information with other companies for their own direct marketing. We don't.

People in other states may have similar rights. Contact us and we'll honor requests as your state's law requires.

Children

The Services are not meant for children under 13, and we don't knowingly collect their personal information. Creators must be at least 18. If you believe a child under 13 gave us personal information, email privacy@savrli.com and we'll delete it.

Users outside the U.S.

Savrli is based in the United States. If you use the Services from another country, your information will be transferred to and processed in the U.S., where privacy laws may differ from yours.

Changes to this policy

We may update this policy. We'll change the date at the top, and for important changes we'll notify you by email or on the Services before they take effect.

Contact us

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